



2017 MAGAZINE THEMES, TITLES, SUBTITLES AND ARTICLE IDEAS

JANUARY

Theme: UNITY

Title: Unifying the HOA Community

Subtitle: TBD

Deadline: November 20, 2016.

Article ideas: Bringing unity to the community; setting goals

FEBRUARY

Theme: 2017 Legislative session

Title: 79th Legislative Session

Subtitle: Jumping in together!

Deadline: December 20, 2016

Article ideas: grassroots, LAC, contact your legislative representatives, get involved

MARCH

Theme: CAI community

Title: Why CAI?

Subtitle: The opportunities are endless.

Deadline: January 20, 2017

Article ideas: benefits of CAI, legislative updates

APRIL

Theme: Education

Title: Growth through Education

Subtitle: Planting the seeds of success

Deadline: February 20, 2017

Article ideas: education for board members, homeowners, committees, managers, etc., legislative updates

MAY

Theme: Compliance

Title: Is Your Community Sexy? (Happy)

Compliance = Harmony

Deadline: March 20, 2017

Article ideas: legislative updates

JUNE

Theme: Safety in our communities

Title: Safe & Sound

Subtitle: Maintaining a healthy community

Deadline: April 20, 2017

Article ideas: safety tips for the summer, insurance, liability issues, risk factors, aging in place, legislative updates

JULY

Theme: Building communities
Title: Developing Communities
Subtitle: from the ground up
Deadline: May 20, 2017

Article ideas: both existing community building and new developing communities; how to get them acquainted with CAI, legislative updates

AUGUST

Theme: LAC/legislative recap
Title: Legislative Gavel Has Dropped
Decisions 2017
Subtitle: How are we impacted?
Deadline: June 20, 2017

Article ideas: what transpired throughout the 2017 legislative session, good? Bad? Legislative updates

(We may have to adjust the deadline somewhat to get the most current info as the session closes.)

SEPTEMBER

Theme: volunteerism
Title: The World Needs Cheerleaders
Subtitle: Kickoff your involvement
Deadline: July 20, 2017

Article ideas: elections, budgets, volunteerism, fall

OCTOBER

Theme: Communication
Title: Can We Tawlk?
Subtitle: Tapping into our resources
Deadline: August 20, 2017

Article ideas: communication both inside and outside the community, social media, attorneys, vendors, CPAs

NOVEMBER

Theme: Management
Title: Roller Coaster of Management
Subtitle: Hold on to your hat
Deadline: September 20, 2017

Article ideas: professional vs self-management, micro-management

DECEMBER

Theme: Year in review
Title: Unification Success
Subtitle: That's a wrap
Deadline: October 20, 2017

Article ideas:

9-14-17