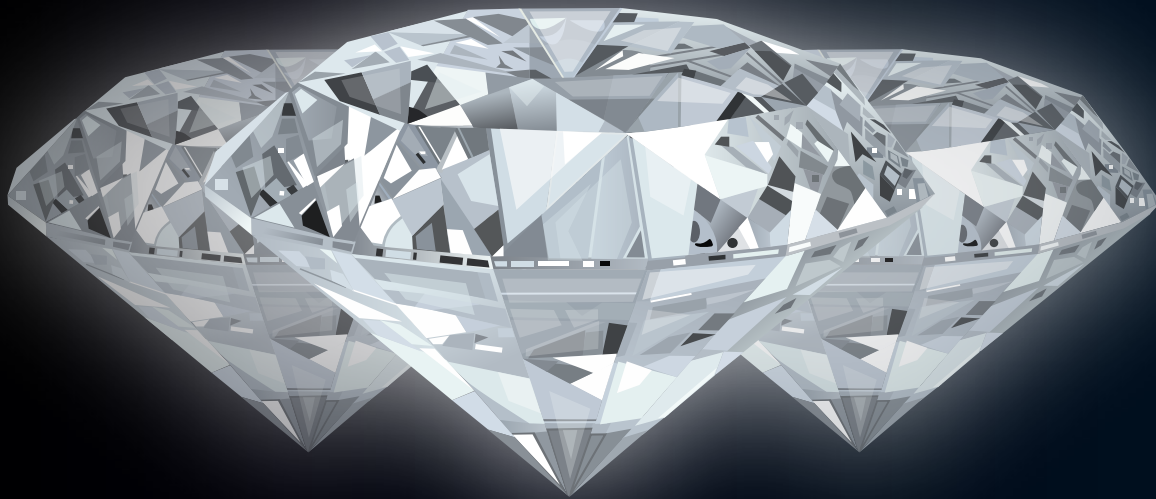


COMMUNITY ASSOCIATIONS INSTITUTE NEVADA CHAPTER





DIAMOND PLUS SPONSORSHIP

\$20,000

The media sponsorship package will be included in the Diamond Plus and will consist of the following:

The sponsor would have their logo displayed on all chapter marketing material and websites. They would be listed as the media sponsor wherever the chapter logo appears.

Website

- Company Logo on all pages of Chapter Website with hot link to the company website
- Banner ad on homepage.

E-Mail Blasts

- Company logo on all e-mail blasts on header with hot link to company website

Chapter Event Signage & Fliers

- Company logo on all chapter event signage
- Company logo on all education fliers

Chapter Letterhead

- Company logo on the chapter letterhead

Chapter Magazine

- Company logo on the inside masthead page (table of contents), front and back covers
- Live link in digital magazine to the sponsors website
- One full page color advertisements month of choice
- Eleven half color advertisements
- Twelve Highlighted Market Place ad placements

Luncheon Power Point

- Company logo on every slide

GENERAL EVENTS & ADVERTISING

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$1500 sponsorship dollars towards event

Awards Gala 2017

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$1500 sponsorship dollars towards event.

CA DAY Annual Trade Show

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo with live link where applicable on all promotional materials (blast emails, program, website and signage)
- \$500 sponsorship dollars towards event

DIAMOND PLUS SPONSORSHIP

CONTINUED

Directory

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2016 Online & Print Membership Directory
- E-mail Blasts with link to Sponsor's website

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Mention on any marketing pieces prior to the event
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for eight at eleven Chapter Monthly luncheons with sponsor recognition at luncheon

One Las Vegas Manager's Breakfast Sponsorship Southern Nevada (**Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.*)

- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Mention on any marketing pieces prior to the event

One Las Vegas Homeowner Seminar Sponsorship Southern Nevada (**Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.*)

- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Mention on any marketing pieces prior to the event

Website

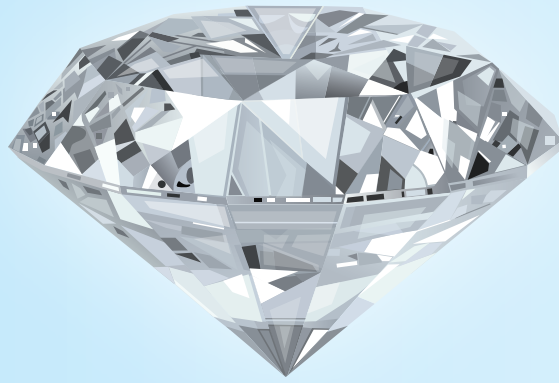
- Name, logo and 2"x3" advertisement listed under Chapter Sponsor tab with live link on the Chapter website

NORTHERN NEVADA EVENTS

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada Member Breakfast Sponsorship

\$700 sponsorship dollars towards Bowling and Golf Tournament





DIAMOND SPONSORSHIP

\$15,000

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$1500 sponsorship dollars towards event

Awards Gala 2017

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$1500 sponsorship dollars towards event.

CA DAY Annual Trade Show

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo with live link where applicable on all promotional materials (blast emails, program, website and signage)
- \$500 sponsorship dollars towards event

Community Interests Magazine

- One full page color advertisements month of choice
- Eleven half page color advertisements
- Twelve Highlighted Market Place ad placements

Directory

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2017 Online & Print Membership Directory
- E-mail Blasts with link to Sponsor's website

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Mention on any marketing pieces prior to the event
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for eight at eleven Chapter Monthly Luncheons with sponsor recognition at Luncheon

One Las Vegas Manager's Breakfast Sponsorship

Southern Nevada (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

One Las Vegas Homeowner Seminar Sponsorship

Southern Nevada (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

Website

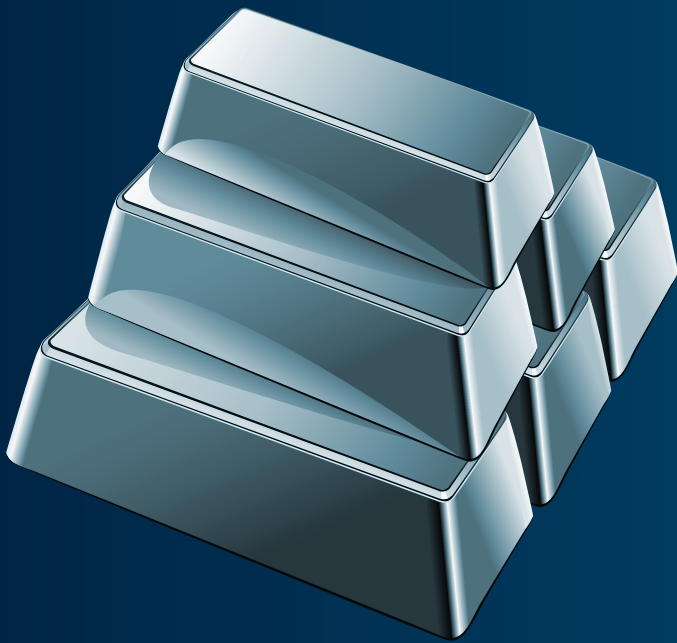
- Name, logo and 2"x3" advertisement listed under Chapter Sponsor tab with live link on the Chapter website

Choice of two of the following three

Northern Nevada Events:

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada Member Breakfast Sponsorship

\$700 sponsorship dollars towards Bowling and Golf Tournament



PLATINUM PLUS SPONSORSHIP

\$13,500

Exclusive Social Committee Event Sponsorship

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- Four tickets towards event registration

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$700 sponsorship dollars towards event

Awards Gala 2017

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and *Community Interests Magazine*) sent or displayed prior to the event
- Post event mention in *Community Interests Magazine*
- \$750 sponsorship dollars towards event.

CA DAY Annual Trade Show

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo with live link where applicable on all promotional materials blast emails, program, website and signage

Community Interests Magazine

- One full page color advertisement
- Eleven half page color advertisements
- Twelve Market Place ad placements

Directory

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2017 Online & Print Membership Directory
- E-mail Blasts with link to Sponsor's website

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Mention on any marketing pieces prior to the event
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for eight at eleven Chapter Monthly Breakfast with sponsor recognition at luncheon

One Las Vegas Manager's Breakfast Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

One Las Vegas Homeowner Seminar Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

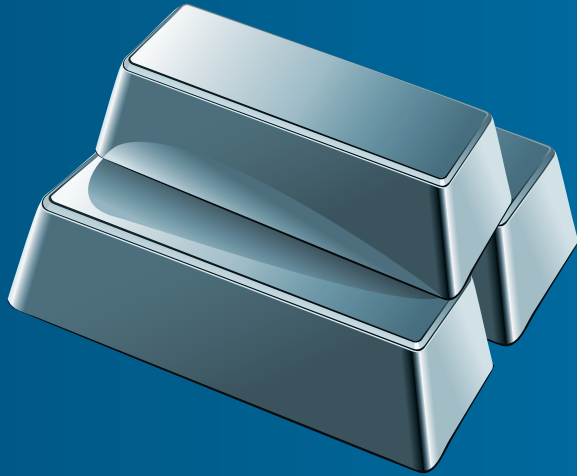
Website

- Name, logo and 2"x3" advertisement listed under Chapter Sponsor tab with live link on the Chapter website

Choice of one of the following three Northern Nevada Events

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada Member Breakfast Sponsorship

\$700 sponsorship dollars towards Bowling or Golf Tournament



PLATINUM SPONSORSHIP

\$10,000

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in Community Interests Magazine
- \$700 sponsorship dollars towards event

Awards Gala 2017

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in Community Interests Magazine
- \$750 sponsorship dollars towards event.

CA DAY Annual Trade Show

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo with live link where applicable on all promotional materials blast emails, program, website and signage

Community Interests Magazine

- Six half page color advertisements
- Twelve Market Place ad placements

Directory

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2017 Online & Print Membership Directory
- E-mail Blasts with link to Sponsor's website

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Mention on any marketing pieces prior to the event
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for eight at eleven Chapter Monthly Luncheons with sponsor recognition at luncheon

One Las Vegas Manager's Breakfast Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.)

- Logo and live link on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Mention on any marketing pieces prior to the event

One Las Vegas Homeowner Seminar Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

Website

- Name, logo and 2"x3" advertisement listed under Chapter Sponsor tab with live link on the Chapter website

Choice of one of the following three Northern Nevada Events

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada Member Breakfast Sponsorship

\$700 sponsorship dollars towards Bowling or Golf Tournament



PALLADIUM SPONSORSHIP

\$6,000

Choice of Las Vegas or Reno

One Manager's Breakfast Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.)

- Logo and live link on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Mention on any marketing pieces prior to the event

Choice of Las Vegas or Reno

One Homeowner Seminar Sponsorship (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)

- Logo on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event

Community Interests Magazine

- Four half page color advertisements
- One quarter page color advertisement
- Twelve Annual Market Place Ad placements

- or
- **Luncheon**
 - Two luncheon tickets per month (22 total) with Sponsor recognition at breakfast
 - **Northern Nevada Quarterly Breakfast & Trade Show,**
 - Six quarterly breakfast tickets
 - One exhibitor space at the Trade Show

Website

- Name, logo and advertisement with live link on the Chapter website (average 190 hits/day)

All Three Events

Annual Golf Outing (Las Vegas or Reno)

- Hole or Team Sponsor with signage or sponsorship equivalent

Awards Gala 2017

- Four tickets to event or sponsorship equivalent (based on availability)

CA DAY Annual Trade Show

- Standard booth space (8x10) at the CAI Nevada Chapter Trade Show

****** Any of the above events may be traded for Northern Nevada Bowling or Golf Tournament**

Directory:

- Full company listing; full page advertisement (color) or equivalent in the 2017 **ONLINE** Membership Directory*;
* Note this does not include the printed directory.



GOLD SPONSORSHIP

\$3,250

Community Interests Magazine

- Three half page color advertisements
- One quarter page color advertisement
- Twelve Annual Market Place Ad placements

Luncheon

- Two luncheon tickets per month (22 total) with Sponsor recognition at luncheon

Northern Nevada Quarterly Breakfast & Trade Show,

- Six quarterly breakfast tickets
- One exhibitor space at the Trade Show

Website:

- Name, logo and advertisement with live link on the Chapter website

Choice of any one of the following five Events:

1. Annual Southern Nevada Golf Tournament

- Hole & Tee Sponsor with signage (based on availability) or Team Sponsor (foursome)

2. Awards Gala 2017

- Four tickets to event or sponsorship equivalent (based on availability)

3. CA DAY Annual Trade Show

- One standard booth space (8x10) at the CAI Nevada Trade Show

4. Northern Nevada Golf Tournament

- Hole & Tee Sponsor with signage (based on availability) or Team Sponsor (foursome)

5. Northern Nevada Bowling

- One Bowling Team

Directory:

- Full company listing; full page advertisement (color) in the 2017 **ONLINE** Membership Directory*; *NOTE this does not include the printed directory.*
- Live link to website



SILVER SPONSORSHIP

\$1,750

Community Interests Magazine

- Twelve annual Market Place Ad placements

Luncheon Southern Nevada

- Two luncheon tickets per month (22 total) with Sponsor or recognition at monthly luncheon

Northern Nevada Quarterly Breakfast & Trade Show,

- Six quarterly breakfast tickets
- One exhibitor space at the Trade Show

Website

- Name, logo and advertisement with live link on the chapter website (average 190 hits/day)

Choice of any one of the following five Events:

1. Annual Southern Nevada Golf Outing

- Hole & Tee Sponsor with signage (based on availability) or Team Sponsor (foursome)

2. Awards Gala 2017

- Four tickets to event or sponsorship equivalent (based on availability)

3. CA DAY Annual Trade Show

- One standard booth space (8x10) at the CAI Nevada Trade Show

4. Northern Nevada Golf Outing

- Hole & Tee Sponsor with signage (based on availability) or Team Sponsor (foursome)

5. Northern Nevada Bowling

- One Bowling Team

2017 À LA CARTE SPONSORSHIP OPPORTUNITIES

Sponsorships help to underwrite the costs for managers and homeowners, alike, making it affordable for them to participate, increasing attendance and maximizing your power to make an impact. A pledge as a sponsor assures CAI Nevada's ongoing ability to provide business opportunities, leadership development programs, education and resources as well as innovative concepts for the development and operation of community associations.

It is time to maximize your exposure and reach this lucrative and receptive audience.

All A la Carte items are based on availability

One Manager's Breakfast Sponsorship

Southern Nevada \$750

Northern Nevada \$500

- Logo and live link on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Name and logo with live link on Chapter's website prior to the event
- Mention on any marketing pieces prior to the event
 1. E-mail Blasts with link to Sponsor's website
 2. Website Calendar Page

*(*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)*

One Homeowner Seminar Sponsorship

Southern Nevada \$500

Northern Nevada \$500

- Logo and live link on any promotional emails sent prior to the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Name and logo with live link on Chapter's website prior to the event
- Mention on any marketing pieces prior to the event
 1. E-mail Blasts with link to Sponsor's website
 2. Website Calendar Page

*(*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)*

One Luncheon Sponsorship

Southern Nevada \$750

Northern Nevada \$500

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Opportunity to place marketing materials at the sponsored breakfast
- Logo on email blasts

Monthly Breakfast Annual Table \$3960

- Reserved Table of eight at eleven Monthly luncheons
- CAI Nevada Chapter 2017 Sponsorship Commitment Form

CAI NEVADA CHAPTER 2017 SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Sponsorship Level Please select the sponsorship level you would like ☒

☐ Diamond Plus \$20,000

☐ Diamond \$15,000

☐ Platinum Plus \$13,500

☐ Platinum \$10,000

☐ Palladium \$6,000

☐ Gold \$3,250

☐ Silver \$1,750

Preferred Method of Payment

☐ Please bill me monthly

☐ Please charge my credit card



All sponsors must have a credit card on file with the CAI Nevada Chapter Office. Accounts that are 60 days or more past due will be charged to the credit card on file.

Name: _____ CC# _____

Exp. Date: _____ Amount Authorized: _____

Submission of commitment forms must be received by November 1, 16 Forms may be faxed to 702-240-9690. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2017

Accounts that are 60 days or more past due will be charged to the credit card on file.

I understand that payments will be due as designated per sponsorship package. Monthly payments plans will be due on the first day of the month for each respective quarter. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____

CAI Nevada Chapter | 9171 W. Flamingo Road, Suite 100, Las Vegas, NV 89147

CAI NEVADA CHAPTER 2017 ALA CARTE SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Southern Nevada Events Please select the sponsorship level you would like ☒

- ☐ Monthly Breakfast Annual Table \$3960
☐ Homeowner Seminar \$500

- ☐ Luncheon Program Sponsor \$750
☐ Manager Breakfast \$750

Northern Nevada Events Please select the sponsorship level you would like ☒

- ☐ Quarterly Breakfast Program Sponsor \$500
☐ Monthly Manager Breakfast Sponsor \$500

- ☐ Monthly Homeowner Sponsor \$500

Preferred Method of Payment

☐ Please invoice me

☐ Please charge my credit card



All sponsors must have a credit card on file with the CAI Nevada Chapter Office. Accounts that are 60 days or more past due will be charged to the credit card on file.

Name: _____ CC# _____

Exp. Date: _____ Amount Authorized: _____

Submission of commitment forms must be received by November 1, 2016. Forms may be faxed to 702-240-9690. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2016

I understand that payments will be due as designated per sponsorship package. Monthly payments plans will be due on the first day of the month for each respective quarter. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____



9171 W. Flamingo Road #100 Las Vegas, NV 89147
702-648-8408 | info@cai-nevada.org | www.cai-nevada.org