

2016 Editorial Calendar Community Interest Magazine

The focus of the 2016 magazines will be "2020 Insight" which will include where the industry will be in the year 2020 as well as the perfect vision those in the industry wish to share with others for the betterment of all involved including owners, board members, managers, and even our business partners. To achieve this goal, the Magazine Committee has put together the following Editorial Calendar for your consideration in submitting articles.

2016 Monthly Educational Based Themes

•	January - Leadership
	☐ Content Due: November 20, 2015
•	February - Lifestyle
	☐ Content Due: December 20, 2015
•	March - Compliance
	☐ Content Due: January 20, 2016
•	April - Volunteerism
	☐ Content Due: February 20, 2016
•	May – Apathy: What will HOA's look like in 2020?
	☐ Content Due: March 20, 2016
•	June – Summer Safety
	☐ Content Due: April 20, 2016
•	July – What is your Vision? (Tell us what you think about HOAs)
	☐ Content Due: May 20, 2016
•	August – Legislative Update
	☐ Content Due: June 20, 2016
•	September – It's all about the Funds \$\$
	☐ Content Due: July 20, 2016
•	October – Building Communities
	☐ Content Due: August 20, 2016
•	November – Communications in a CIC
	☐ Content Due: September 20, 2016
•	December – Looking Back on 2016
	☐ Content Due: October 20, 2016

Articles are to be 250-750 words with informative, educational, insightful, and thought provoking content. Companies may not self-promote in articles.

CONTACTS:

Chris Snow
CAI Communications
marketing@cai-nevada.org

Vicki Niggemeyer Magazine Chair vanlines@cox.net

June 13, 2016