



Community Associations Institute Nevada Chapter

2010 Sponsorship Package

Diamond Sponsorship: \$15,000

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in Community Interests Magazine
- \$2,000 sponsorship dollars towards event.

Awards Gala January 2011

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in Community Interests Magazine
- \$2,000 sponsorship dollars towards event.

CA DAY (Annual Trade Show)

- One premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo (with live link where applicable) on all promotional materials (blast emails, program, website and signage);
- \$1,000 sponsorship dollars towards event.

Community Interests Magazine:

- One full page B/W advertisements month of choice
- Three half page B/W advertisements
- Choice of one center spread, 4 color advertisement/editorial **or** 9 additional half page B/W advertisements
- Twelve Market Place Ad placements

Directory:

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2010 Online Membership Directory
- Live link to website
 1. E-mail Blasts with link to Sponsor's website
 2. Website Calendar Page

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for ten at eleven Chapter Monthly Luncheons with sponsor recognition at luncheon

One Las Vegas Manager's Breakfast Sponsorship Southern Nevada (**Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review team via the CAI Office.*)

- Logo and live link on any promotional emails sent prior to the event
- Mention in Community Interests Magazine before the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Name and logo with live link on Chapter's website prior to the event
- Mention on any marketing pieces prior to the event
 1. E-mail Blasts with link to Sponsor's website
 2. Website Calendar Page

One Las Vegas Homeowner Seminar Sponsorship Southern Nevada (**Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.*)

- Logo and live link on any promotional emails sent prior to the event
- Mention in Community Interests Magazine before the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Name and logo with live link on Chapter's website prior to the event
- Mention on any marketing pieces prior to the event
 1. E-mail Blasts with link to Sponsor's website
 2. Website Calendar Page

Website

- Name, logo and advertisement listed under Chapter Sponsor tab with live link on the Chapter website (average 190 hits/day)

Choice of two of the following three Northern Nevada Events

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada luncheon Sponsorship

\$500 sponsorship dollars towards Bowling and/or Golf Tournament.

Platinum Sponsorship: \$10,000

Annual Southern Nevada Golf Outing

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in Community Interests Magazine; opportunity to provide marketing material
- \$750 sponsorship dollars towards event.

Awards Gala January 2011

- Mention and logo (with live link where applicable) on any promotional materials (including blast emails, website and Community Interests Magazine) sent or displayed prior to the event
- Post event mention in Community Interests Magazine
- \$750 sponsorship dollars towards event
- **CA DAY** (Annual Trade Show)
- Premium booth space (10x10) at the CAI Nevada Trade Show*; Mention with logo (with live link where applicable) on all promotional materials (blast emails, program, website and signage)

Community Interests Magazine

- Full page B/W advertisement month of choice
- Three Half page B/W advertisement
- Twelve Annual Market Place Ad placements

Directory:

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2010 online Membership Directory*;
- Live link to website

One Homeowner Seminar Sponsorship Southern Nevada (**Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.*)

- Logo and live link on any promotional emails sent prior to the event
- Mention in Community Interests Magazine before the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the event
- Name and logo with live link on Chapter's website prior to the event

- Mention on any marketing pieces prior to the event

1.E-mail Blasts with link to Sponsor's website 2. Website Calendar Page

One Manager's Breakfast Sponsorship Southern Nevada (*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)

- One Logo and live link on any promotional emails sent prior to the event
- Mention in Community Interests Magazine before the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the event
- Name and logo with live link on Chapter's website prior to the event
- Mention on any marketing pieces prior to the event
1.E-mail Blasts with link to Sponsor's website 2. Website Calendar Page

One Luncheon Sponsorship Southern Nevada

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Opportunity to place marketing materials at the sponsored luncheon

Luncheon Tickets

- Reserved table for ten at eleven Chapter Monthly Luncheons with sponsor recognition at luncheon

Website

- Name, logo and advertisement with live link on the Chapter website (average 190 hits/day)

Choice of one of the following three Northern Nevada Events

- One Northern Nevada Manager's Breakfast Sponsorship
- One Northern Nevada Homeowner Seminar Sponsorship
- One Quarterly Northern Nevada luncheon Sponsorship

\$500 sponsorship dollars towards Bowling and/or Golf Tournament

GOLD SPONSORSHIP - \$3,000

\$3,000 Includes

-Community Interests Magazine

- Three half page B/W advertisements
- One quarter page B/W advertisement
- Twelve Annual Market Place Ad placements

Luncheon

- Two luncheon tickets per month (22 total) with Sponsor recognition at luncheon

Website:

- Name, logo and advertisement with live link on the Chapter website (average 190 hits/day)

Choice of any one of the following Three Events

Annual Southern Nevada Golf Outing

- Hole and Tee Sponsor with signage or sponsorship equivalent (based on availability)

Awards Gala January 2011

- Six tickets to event or sponsorship equivalent (based on availability)

CA DAY (Annual Trade Show)

- Standard booth space (8x10) at the CAI Nevada Chapter Trade Show

Directory:

- Full company listing; main tab/full page advertisement (color) or equivalent in the 2010 online Membership Directory*;
- Live link to website

Silver Sponsorship: \$1,500

Community Interests Magazine

- Twelve annual Market Place Ad placements

Luncheon Southern Nevada

- Two luncheon tickets per month (22 total) with Sponsor recognition at luncheon

Website

- Name, logo and advertisement with live link on the chapter website (average 190 hits/day)

Choice of any one of the following three Events:

Annual Southern or Northern Nevada Golf Outing:

- Hole & Tee Sponsor with signage (based on availability)

Awards Gala January 2010

- Six tickets to event or sponsorship equivalent (based on availability)

CA DAY (Annual trade show)

- One standard booth space (8x10) at the CAI Nevada Trade Show

2010 À la Carte Sponsorship Opportunities

Sponsorships help to underwrite the costs for managers and homeowners, alike, making it affordable for them to participate, increasing attendance and maximizing your power to make an impact. A pledge as a sponsor assures CAI Nevada's ongoing ability to provide business opportunities, leadership development programs, education and resources as well as innovative concepts for the development and operation of community associations. It is time to maximize your exposure and reach this lucrative and receptive audience.

All A la Carte items are based on availability

2010 Online Directory \$250 (12 months)

- Full company listing
- Main tab full page advertising (color) or equivalent
- Live link to Sponsors Website

One Manager's Breakfast Sponsorship Southern Nevada \$1,000 Northern Nevada \$500

- Logo and live link on any promotional emails sent prior to the event
- Mention in Community Interests Magazine before and after the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Name and logo with live link on Chapter's website prior to the event
- Mention on any marketing pieces prior to the event

1.E-mail Blasts with link to Sponsor's website 2. Website Calendar Page

*(*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)*

One Homeowner Seminar Sponsorship Southern Nevada \$500 Northern Nevada \$500

- Logo and live link on any promotional emails sent prior to the event
- Mention in Community Interests Magazine before and after the event
- Opportunity to provide marketing materials
- Opportunity to speak briefly at the beginning of the event
- Name and logo with live link on Chapter's website prior to the event

- Mention on any marketing pieces prior to the event

1. E-mail Blasts with link to Sponsor's website 2. Website Calendar Page

*(*Note: The opportunity to present a class is not included with the sponsorship. Requests to participate as a presenter must be submitted to the CAI Speaker Review Team via the CAI Office.)*

One Luncheon Sponsorship

Southern Nevada \$1000

Northern Nevada \$750

- Recognition and an opportunity to speak briefly at one luncheon
- Name and logo on Power Point presentation
- Opportunity to place marketing materials at the sponsored luncheon

Monthly Luncheon \$ 300

- Reserved Table of Ten at one Monthly Luncheon

Monthly Luncheon Annual Table \$3300

- Reserved Table of Ten at eleven Monthly Luncheons

The following CAI Nevada Chapter Events ticket and Sponsorship Opportunities will be available through the CAI Nevada Chapter office in the near future.

Annual Southern & Northern Nevada Golf Outings

Awards Gala January 2011

CA DAY (Annual trade show)

Northern Nevada Bowling

Northern Nevada Luncheon Tradeshow

CAI Nevada Chapter 2010 Sponsorship Commitment Form

Company Name: _____

Primary Contact _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ **Fax:** _____

Website Address _____

Sponsorship Level

Diamond \$15,000 _____ **Platinum \$10,000** _____

Gold \$3,000 _____ **Silver \$1,500** _____

Preferred Method of Payment

Please bill me monthly _____ **Please charge my credit card** _____

Name _____ **CC#** _____

Exp. Date _____ **Amount authorized** _____

Submission of commitment forms must be received by November 1, 2009. Forms may be faxed to 702-240-9690. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2010

I understand that payments will be due as designated per sponsorship package. Monthly payments plans will be due on the first day of the month for each respective quarter. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature _____ **Date** _____

CAI Nevada Chapter 2010 Ala Carte Sponsorship Commitment Form

Company Name: _____

Primary Contact _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ **Fax:** _____

Website Address _____

Southern Nevada Events

Monthly Luncheon Annual Table \$3300 _____ **Monthly Luncheon Table (1) Month \$300** _____

Luncheon Program Sponsor \$1000 _____ **Homeowner Seminar \$500** _____ **Manager Breakfast \$1000** _____

Northern Nevada Events

Quarterly Luncheon Program Sponsor \$750 _____ **Monthly Homeowner Sponsor \$500** _____

Monthly Manager Breakfast Sponsor \$500 _____

Please Invoice _____ **Please charge my credit card** _____

Name _____ **CC#** _____

Exp. Date _____ **Amount authorized** _____

Submission of commitment forms must be received by November 1, 2009. Forms may be faxed to 702-240-9690.

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CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature

Date

